

AUDACIA STRATEGIES



STRATEGIC
COMMUNICATIONS



INVESTOR
RELATIONS



TRANSFORMATION &
CHANGE

CORE COMPETENCIES

- Change Management, System Implementation Communications, Crisis Communications
- Strategic Assessment, Value Proposition and Stakeholder Analysis
- Internal and External Message Strategy and Content Development
- Financial Communications, Relationship Strategy, Delivery Channel Coordination

TRANSFORMATION
STAKEHOLDER ENGAGEMENT
PRECISION MESSAGING

CONTACT

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NAICS: 541613, 541820, 541611

NIGP: 9152200, 9180000, 9182400,
9182600, 9182620, 9187500, 9187600

We accept credit and purchase cards

Ready to Take That Big Step? Audacia Strategies Has Your Back.

Audacia Strategies helps organizations get the biggest bang for their buck out of their transformative initiatives.

We bring integrated strategy, competitive assessment, targeted messaging and practical implementation techniques to ensure that your organization consistently articulates the value of your transformation and meaningfully engages with stakeholders.

Types of transactions we support:

- Major Systems Implementation
- C-suite Transition
- Mergers & Acquisitions
- Initial Public Offerings (IPO)
- Spin-off
- Fundraising
- Portfolio Realignment
- Corporate Reorganization
- Business Model Transition
- Exit Planning
- Industry/Market Turbulence
- Investor Activism
- Rebranding

EXPERIENCE

AccelerEd
Innovation Works Here.

CACI
EVER VIGILANT

CLEARVIEW
GROUP LLC

Elbit Systems
of America

NEWTON
Engineering & Product Development

UMUC VENTURES™
Leading Higher Education Forward.

gcp applied technologies

EXELIS

NORTHROP GRUMMAN

MIKROS
SYSTEMS

ULTRA
SECURE
SOLUTIONS™
USS

LMI

INTEGRAL
SYSTEMS

CERTIFICATIONS

CERTIFIED BY
WBENC/WBENC INTERNATIONAL
WOMEN
OWNED
WWW.WOMENOWNEDLOGO.COM

Woman-owned Enterprise (WBE) certified by
Women's Business Enterprise National
Council (WBENC)

Certified
SBA WOSB
Woman Owned Small Business

SBA-certified Woman Owned Small Business
(WOSB)



District of Columbia Certified Business
Enterprise (CBE) - 12 preference points

- Local Business Enterprise
- Disadvantaged Business Enterprise
- Small Business Enterprise
- Development Enterprise Zone
- Resident-owned Business