

AUDACIA

STRATEGIES



STRATEGIC
COMMUNICATIONS



INVESTOR
RELATIONS



TRANSFORMATION &
CHANGE

CORE COMPETENCIES

- Voice of the Customer/ Voice of the Employee
- Non-financial Due Diligence
- Change Management, Crisis Communications
- Value Proposition and Stakeholder Analysis
- Internal and External Message Strategy and Content Development
- Financial Communications, Relationship Strategy, Delivery Channel Coordination

"Audacia Strategies was invaluable in helping us talk to the marketplace. They know how to talk to investors, clients and customers."

Paul C., Co-Founder
Ultra Secure Solutions™

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DUNS: 063981543 | CAGE Code: 85KC7

NAICS: 541611, 541613, 541820, 541910

NIGP: 9152200, 9180000, 9182400, 9182600,
9182620, 9187500, 9187600

We accept credit and purchase cards

Ready to Take That Big Step? Audacia Strategies Has Your Back.

Audacia Strategies helps organizations get the biggest bang for their buck out of their transformative initiatives.

We bring integrated strategy, competitive assessment, targeted messaging and practical implementation techniques to ensure that your organization consistently articulates the value of your transformation and meaningfully engages with stakeholders.

Types of transformations we support:

- Major Systems Implementation
- C-suite Transition
- Mergers & Acquisitions
- Initial Public Offerings (IPO)
- Investor Activism
- Fundraising
- Portfolio Realignment
- Corporate/Agency Reorganization
- Business Process Optimization
- Business Model Transition
- Exit Planning
- Rebranding

EXPERIENCE

AccelerEd
Innovation Works Here.

CACI
EVER VIGILANT

CLEARVIEW
GROUP LLC

Elbit Systems
of America

NEWT
Engineering & Product Development

UMUC VENTURES™
Leading Higher Education Forward.

gcp applied technologies

EXELIS

NORTHROP GRUMMAN

MIKROS
SYSTEMS

ULTRA
SECURE
SOLUTIONS™
USS

LMI

INTEGRAL
SYSTEMS

CERTIFICATIONS

CERTIFIED BY
WBENC/WBENC INTERNATIONAL
WOMEN OWNED
WWW.WOMENOWNED.ORG

Woman-owned Enterprise (WBE) certified by the Women's Business Enterprise National Council (WBENC)

Certified SBA WOSB
Woman Owned Small Business

SBA-certified Woman Owned Small Business (WOSB)

MBE/DBE/SBE-certified by the Maryland Department of Transportation



District of Columbia Certified Business Enterprise (CBE) - 12 preference points



- Local Business Enterprise, Disadvantaged Business Enterprise, Small Business Enterprise, Development Enterprise Zone, Resident-owned Business